

ROCK'N MALTA FUND 2025

1. Preamble

Festivals Malta is accepting applications for funds to support rock concerts, events and festivals organised in Malta under the auspices of its brand. The reference to Rock Music is applicable for all the sub-genres of rock music.

Applications close on **Friday 20th September 2024** at noon. The event for which funds are applied for must take place in 2025.

Session Budget:	€300,000.00
Maximum Eligible Amount per project:	60% of the total cost of the project excluding VAT.
Disbursement:	- 50% upon signing of grant agreement - 25% upon the confirmation of the artists suggested. - 25% following approval of final report.

2. Who can Apply

The fund is open to applicants who qualify as one of the following:

- i. Concert organiser(s)
- ii. Festival Promoter(s)
- iii. Band(s)
- iv. Singer(s)
- v. NGO(s)
- vi. Voluntary Organisation(s)

3. Eligibility

- i. Compliant applications will first be reviewed in terms of the project's eligibility by the appointed evaluators. Proposals which are not considered eligible in terms of the set criteria shall not be processed further and shall undergo no evaluation.
- ii. To be eligible, applicants must fall in one of the categories as per clause 2.
- iii. To be eligible, applicants must complete all documentation as listed in the Checklist.

- iv. To be eligible, applicants must produce a document to prove they are tax compliant by the date of application.
- v. Projects which include Tribute Bands will NOT be eligible for funding.
- vi. A minimum of 30% of the artists forming part of the lineup for each event must be local artists / bands.

4. Guidelines for the Project Proposal

- i. The proposal should demonstrate in detail how the project satisfies Festivals Malta's assessment criteria. A decision on funding will be made on the strength of the information submitted.
- ii. In the project proposal the applicant must include the following:
 - a. An event description, which should not exceed 500 words.
 - b. The venue proposed. Such venue must be approved by Festivals Malta. The latter shall have the right to oblige the applicant to change the venue according to its policy and as it may see fit. Festivals Malta binds itself to notify the applicant of such change as early as possible.
 - c. A detailed organisation and role chart, including the names of those occupying each role.
 - d. A detailed plan including timelines and execution workflow of the project. Inter alia, the plan should clearly indicate the tasks performed by the applicant/outfit and those which will be farmed out to third parties.
 - e. A detailed business plan focusing on the following:
 - Business and financial model.
 - Ticket prices including packages & concessions.
 - A comprehensive list and a break-down of revenue streams, including inter alia, sponsorships, etc.
 - Full itemised list of expenses and costs, including the artist(s) performance fees, lights, audio, risk assessment, health & safety protocols, backline, hiring of venue, staff costs, etc.
 - Projected profit and loss report.
 - Anticipated audience.
 - Insurance policy.
 - f. A detailed marketing plan, including details on how the Festivals Malta brand will feature in all the marketing collateral.

5. Conditions

- i. Projects must be submitted by applicants who are Maltese nationals/in possession of a residence permit in Malta or ID card.
- ii. The funds allocated by Festivals Malta shall never exceed 60% of the total cost of the project excluding VAT however the amount of the support shall be at Festivals Malta's total discretion.
- iii. In the case where any single applicant submits more than one project for evaluation, they may be granted a maximum cumulative amount of 60% of the total amount applied for but in all cases shall not exceed €80,000 for their projects.
- iv. The grant will be paid in three tranches, 50% upon signature of the contract, 25% upon confirmation of the artists proposed and 25% following approval of final report, which must be sent to Festivals Malta by not later than 10(ten) working days from the date of the event.
- v. The applicant shall conduct all financial transactions transparently and in full conformity with all tax and other applicable laws. Festivals Malta shall have the right to audit the accounts of the event at any point before and after its execution. The applicant shall be obliged to supply all the information requested by Festivals Malta.
- vi. In terms of branding, the Rock'N Malta brand must feature as supporter as follows:
 - a. If Festivals Malta provides 40-60% of the cost of the project, the Rock'N Malta logo must feature as the main patron of the event on all marketing materials of the event. The Festivals Malta logo must also appear in the list of supporters.
 - b. If Festivals Malta provides 20-40% of the cost of the project, the Rock'N Malta logo must feature as a second-tier supporter, whereas the Festival Malta logo shall appear with all the other supporters of the event.
 - c. If Festivals Malta provides 5-20% of the cost of the project, the Rock'N Malta and Festivals Malta logos must feature with the other supporters of the event on all marketing material.
- vii. Festivals Malta shall provide the Branding guidelines together with the Contract. Festivals Malta shall have full discretion on how its branding is projected before, during and after the event.
- viii. Festivals Malta and Rock'N Malta feather flags will be provided to the Organisers prior to the event and must feature at the event.
- ix. Festivals Malta will only support projects that fall under the Rock Genre, and that according to the adjudicating committee guarantee excellence in all aspects of the event's execution, be it artistic, organisational and financial. The applicant must explain how this goal will be reached and concretely show his/her commitment to it.
- x. Should the organiser require a change in the artists proposed, they may do so upon confirmation by the Selection Board. Any replacement performer must fall under the Rock genre and on the same level of the originally proposed artist. The Organisers must submit changes for the requests in artists as soon as they are aware of such need. The Selection Board shall have the ultimate say on whether to accept such changes or otherwise.

- xi. Festivals Malta may alter or withdraw a grant if the change in the project is not considered reasonable in relation to the initial proposal or if they are not informed within reasonable time of the changes. Any changes to the original application must be approved in writing by Festivals Malta.
- xii. Festivals Malta will be monitoring the progress of the Organisers throughout the process. Should an Organiser fail to carry out the project / opt to not hold the concert in 2025, they must refund the funds provided by the entity upon the signature of the Contract in Full.
- xiii. Should funds be returned by the 30th of April 2025, Festivals Malta reserves the right to issue a call-off to the Organisers who still would be organising the events proposed for the possibility of increasing artists / shows in line with their proposed project.
- xiv. The applicant must show how they plan to adhere to all applicable health and safety regulations and laws. Depending on the nature of the event and the venue, and with sufficient advance notice, Festivals Malta retains the right to add ad hoc supplementary regulations in this respect.
- xv. In the interest of the public attending such events, the applicants must carry out a risk assessment prior to the event which must be sent to Festivals Malta before the event.
- xvi. The Applicant must carry out certification of the stage, any platforms, and other structures by a competent authority. Festivals Malta reserves the right to request a copy of the certification should the need arise.
- xvii. The applicant will be obliged to provide complimentary tickets to Festivals Malta. The number of which shall be determined by the latter.
- xviii. During the event, representatives of Festivals Malta carrying an identification tag may attend and shall be granted the facility to monitor the event. The representatives shall be given access to all the areas during the event.
- xix. The applicant himself/herself must attend and complete with success any specialised training sessions in the field that may be organised by Festivals Malta or that Festivals Malta deems necessary.
- xx. Due consideration will be given to applications that are accompanied by the applicant's detailed track record in the field. This section shall include information and supporting documentation of similar events organised in the past.
- xxi. Projects receiving funding from other Government entities may be considered. However, Festivals Malta shall be advised immediately regarding funding by Government entities, and amounts provided as soon as funding from other sources is provided.
- xxii. A Grant Agreement including all the listed conditions in this call will be signed between Festivals Malta and the successful applicant prior to any funds being issued.
- xxiii. Festivals Malta shall not be considered as the organiser of the event applied for through this fund. All relevant permits and legal obligations pertain to the applicant that is considered as the sole organiser of the event.

6. Submission Time Frames and Evaluation Dates

- i. An evaluation committee will be set up to assess the submissions in accordance with all of the above criteria. The evaluation committee will meet by end of October 2024 at the latest to evaluate the submissions.
- ii. The evaluation committee binds itself to issue the results of the evaluation within ten (10) working days following its evaluation date. The result may be communicated to the applicant in a written and/or electronic format.
- iii. Applications must be delivered by hand by not later than **12.00hrs** (noon) of the **20th September** to: **Rock'N Malta Fund Call - Festivals Malta, 13, Europa Centre John Lopez Street, Floriana.**

7. Evaluation Process

- i. While mandatory material must be submitted by the stipulated deadlines, Festivals Malta retains the right to request additional material from the applicants during the assessment phase. Festivals Malta may ask the applicant to attend a meeting or pitching session with the adjudicators.
- ii. All the conditions listed in this application will be taken into consideration during the evaluation process.
- iii. The results of each respective call (successful, unsuccessful, and ineligible applications) will be issued on the date indicated in the submission timeframes. No information on the evaluation process will be released before the official result notification. Any form of soliciting will automatically disqualify an application.
- iv. All information received by Festivals Malta will be considered confidential, both during and after the evaluation process. Provisions on data protection and confidentiality for successful projects will be included in the Grant Agreement.
- v. The decision by the Evaluation Board is final and without the right of appeal.

8. Project Implementation and Monitoring

- i. Beneficiaries will be formally notified with the result, the amount of funding granted for the realisation of the project, and any other conditions related to the grant.
- ii. The successful applicants accept that his/her name, project title and the grant awarded may be published by Festivals Malta.
- iii. A legally binding project support agreement, between Festivals Malta and the beneficiary will detail the conditions and amount of funding.
- iv. In all cases, payments will be processed after the signing of the contract as indicated in clause 5.

- v. The grant received must be used solely for the purpose for which it is awarded, in line with the submitted project, the approval correspondence and project support agreement. The beneficiaries must advise Festivals Malta immediately if changes affecting the nature of the project take place during implementation.
- vi. Festivals Malta may alter or withdraw a grant if the change in the project is not considered reasonable in relation to the initial proposal or if they are not informed within reasonable time of the changes. Any changes to the original application must be approved in writing by Festivals Malta.
- vii. Festivals Malta will be monitoring the progress of the Organisers throughout the process. Should an Organiser fail to carry out the project / opt to not hold the concert in 2025, they must refund the funds provided by the entity upon the signature of the Contract in Full.
- viii. Should funds be returned by the 30th of April 2025, Festivals Malta reserves the right to issue a call-off to the Organisers who still would be organising the events proposed for the possibility of increasing artists / shows in line with their proposed project.
- ix. Festivals Malta retains the right to change or add new conditions to the agreement during its implementation if this is deemed necessary for the proper management of the grant and the sound administration and success of the project.

9. Project Report

- i. Upon completion of each project, the beneficiaries will be asked to submit a detailed report on the project carried out.
- ii. The Beneficiaries must also submit copies of any relevant marketing, publicity or informative material developed for the funded project, including photographic evidence and press releases/ conferences, etc.
- iii. Beneficiaries must also submit a detailed income and expenditure of the project as compared with the detailed project budget submitted with the application.
- iv. Submission of this material should be completed within 1(one) month of project completion. Festivals Malta retains the right to make use of submitted project material.

Submission Checklist

Name of Applicant

Category of applicant

Document proving applicant is tax compliant by date of application

Event Description

Artists proposed (30% of which must be local)

Venue Proposed

Organisation and Role Chart

Business Plan including all items requested in Clause 4.e

Project Management Plan

Declaration of adherence to health and safety regulations and laws

Detailed Marketing plan